

krazybov Media PACK 2009

ADVERTISING MADE EASY

Placing an advert in a limited edition collectible magazine couldn't be simpler:

www.krazybov.com/advertise

CLASSIFIEDS

Classified advertising rates available online:

www.krazybov.com/classifieds

READERS

Krazybov reaches over 3000 young, affluent, culturally aware and socially active Londoners quarterly.

CIRCULATION

Freely available across central London, Krazybov magazine has an average print run of 1000 copies and has an established loyal readership.

DISPLAY ADVERTISING RATES

INSIDE FRONT COVER (colour)	£150
INSIDE BACK COVER (colour)	£100
FULL PAGE (black and white)	£50

COPY REQUIREMENTS

Delivery

Copy for advertisements can be emailed to:

ads@krazybov.com

File Format

Acrobat PDF: PDFs should be Press Optimised or better. Distiller job options should include:

Compatibility: Acrobat 4.0 or lowest possible.

Resolution : 2400 dpi.

Images: Bicubic Downsampling at 300dpi ZIP 8-bit.

Monochrome: bitmap 1200dpi.

Compression: CCITT 4. Compress Text and Line Art.

All fonts embedded.

All images CMYK prior to distilling.

3mm bleed all round.

Please note that Krazybov cannot amend PDF files once supplied.

PUBLICATION DATES

Published quarterly

ISSUE	DATE
krazybov.com/003	Summer 2010
krazybov.com/004	Autumn 2010
krazybov.com/005	Winter 2010
krazybov.com/006	Spring 2011
krazybov.com/007	Summer 2011
krazybov.com/008	Autumn 2011
krazybov.com/009	Winter 2011

CONTACT

Website: www.krazybov.com

Editorial: editor@krazybov.com

Advertising: ads@krazybov.com

DIMENSIONS (A5 SIZE PAGES)

FULL PAGE ONLY ALL SIZES ARE HEIGHT X WIDTH

Bleed: 216 x 154 (mm)

Trim: 210 x 148 (mm)

Type: 186 x 124 (mm)

COPY DEADLINES

Finished artwork: 12noon (7 days prior to publication)

Rough copy: 12noon (9 days prior to publication)

TERMS & CONDITIONS

- Payment is required in advance of publication.
- Cancellations only accepted up to 9 days prior to publication.
- Krazybov does not accept liability for any loss incurred by error or omission of any advertisement.